



5510 Maple Hill Road
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Buy-Local Video Streaming Profile Questions

Possible Interview questions.

What's your name and title? Please spell both. Also, what's the name of your business?

Where are you located?

How long have you been in business?

Tell me a little about your background?

What motivated you to start this business?

How did you get into your profession?

Please give a short (15-20 second) description of your business.

What are you best known for and why?

What do you like best about your job and why?

"What sets your business aside from others in the field?"

Why should a consumer choose your business – what benefit do they receive for doing business with you?

What keeps your customers coming back?

What geographic region do you serve?

What are the challenges of your job and how do you solve them?

Do you have an anecdote about the business that summarizes what you are all about? (i.e. plumber who fixed a leak on Thanksgiving day)

What about your business makes you the most proud?

Complete the following sentences:

- a. "When a customer walks into our business they can expect...."
- b. "What really makes us unique is ... "
- c. "What makes us stand out is..."



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At Buy-Local Video we are all about branding and consistency. Please share with us your current print material, jungles, slogans, logo etc. These profiles need to be an extension of who you are and what you do.

The goal of the Buy Local Video Profile is to get to know the people behind the business – the owners, managers, sales personnel etc. Any questions please contact Duane at 231 937-5420 or duane@dwvideo.com. Looking forward to telling your story to the community and the world.

On a side note we are using today's media to market your business. From logo design, print and graphic services to web site creation, hosting and DVD/CD authoring and duplication. Your one-stop shop for all things media.

We look forward to working with you and telling your story to the community and the world.